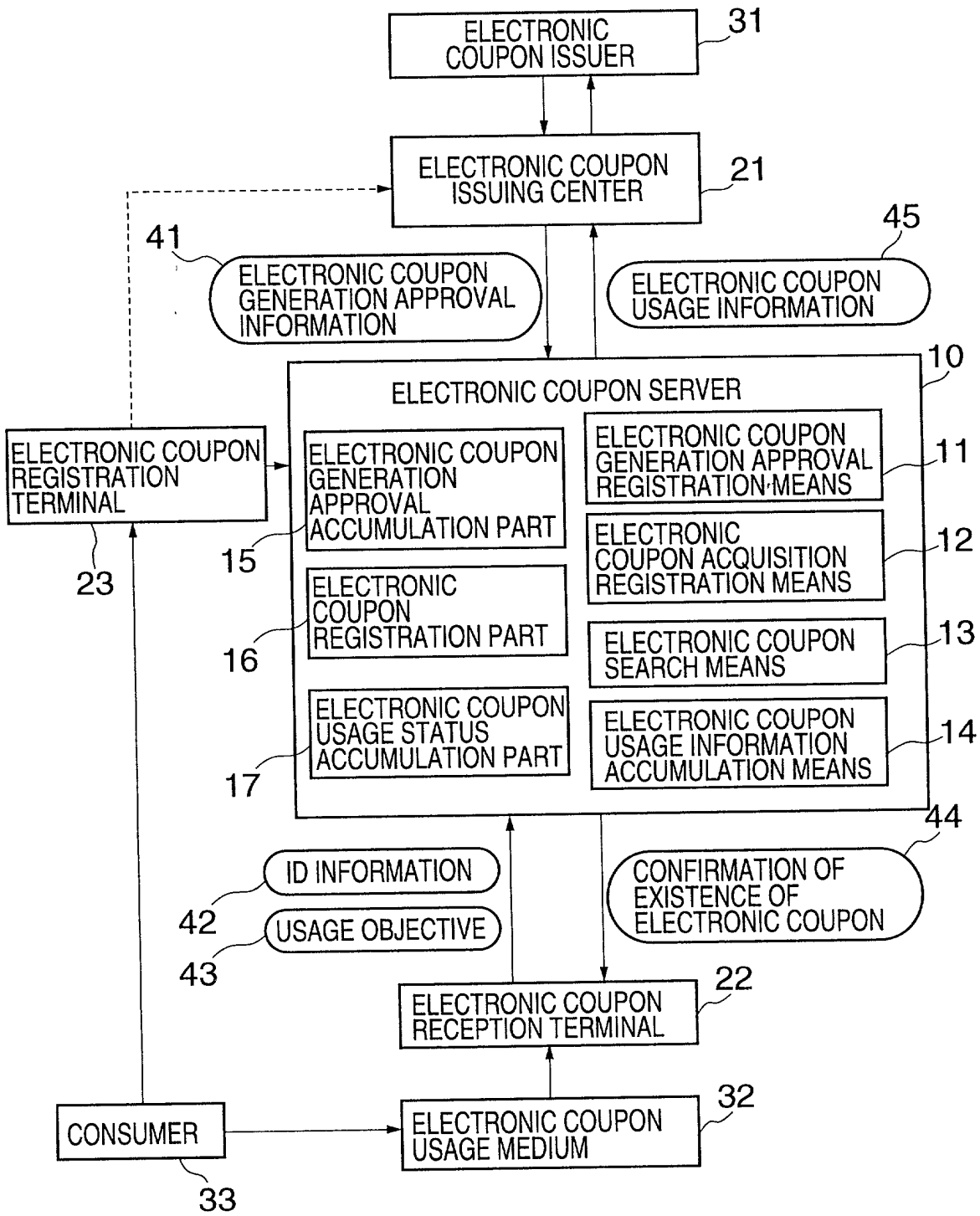


FIG. 1



Patent Application

## FIG. 2

### ELECTRONIC COUPON GENERATION APPROVAL INFORMATION

No	ITEM	
1	COUPON	ID
2		NAME
3	PARTICIPATING STORE	(CREDIT) CARD COMPANY CODE
4		PARTICIPATING STORE NUMBER
5	MERCHANDISE	CODE
6		NAME
7	DISCOUNT	TYPE
8		DISCOUNTED PRICE
9		DURATION OF VALIDITY
10		STARTING DAY
11	USAGE LIMIT	ENDING DAY

## FIG. 3

### ELECTRONIC COUPON REGISTRATION INFORMATION

No	ITEM	
1	MEMBER NUMBER	COMPANY NUMBER
2		MEMBER NUMBER
3	COUPON	ID

## FIG. 4

### COUPON SEARCH

No	ITEM	
1	MEMBER NUMBER	COMPANY CODE
2		MEMBER NUMBER
3	PARTICIPATING STORE	ID

### SEARCH RESULT

No	ITEM	
1	DISCOUNT	TYPE
2		DISCOUNTED PRICE

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# FIG. 5

## COUPON SEARCH

No	ITEM	
1	MEMBER NUMBER	COMPANY CODE
2		MEMBER NUMBER

## SEARCH RESULT

No	ITEM	
1	MERCHANDISE	CODE
2	DISCOUNT	TYPE
3		DISCOUNTED PRICE

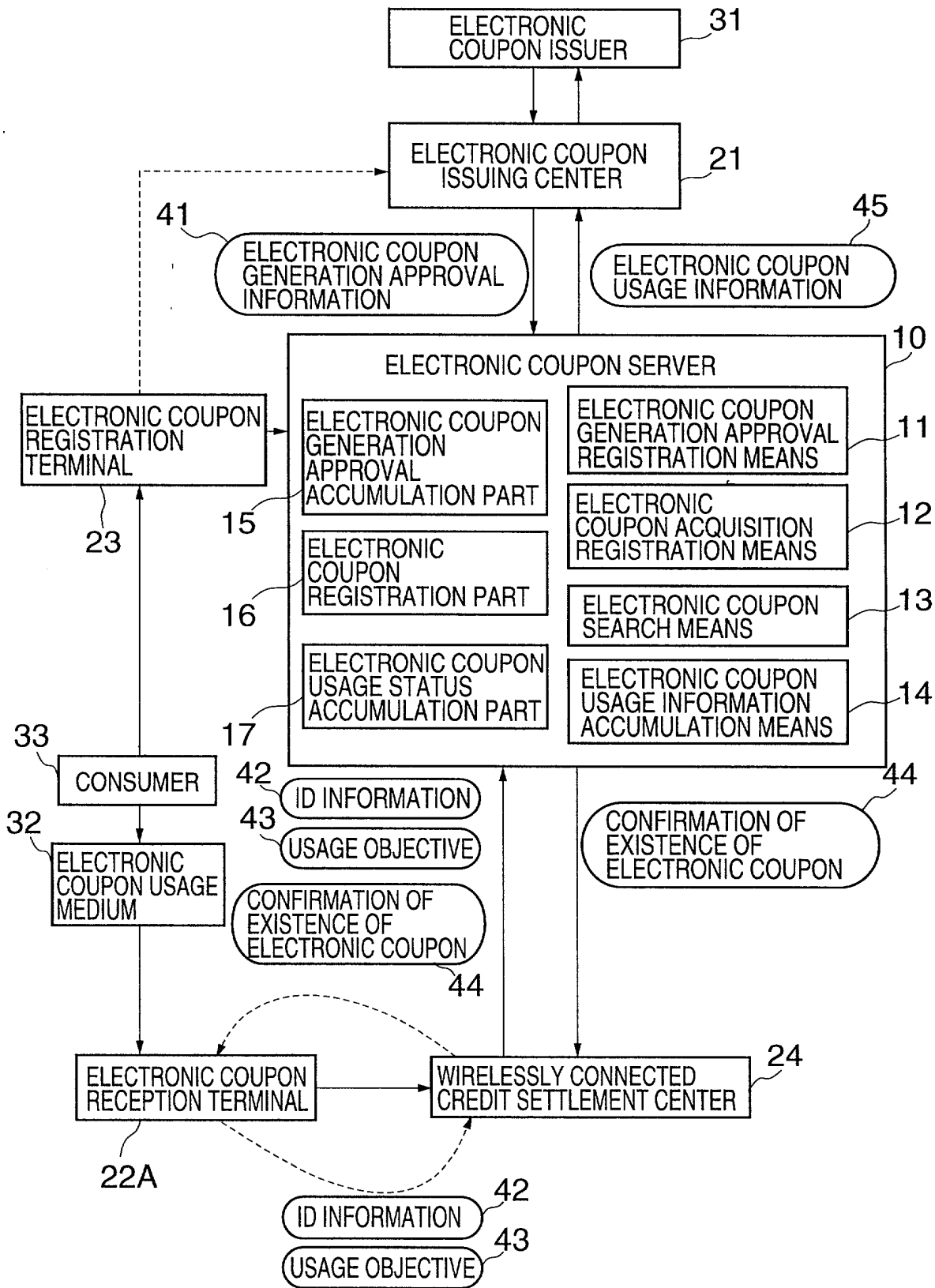
# FIG. 6

## COUPON USAGE REPORT

No	ITEM	
1	COUPON	ID
2		NAME
3	PARTICIPATING STORE WHERE USED	(CREDIT) CARD COMPANY CODE
4		PARTICIPATING STORE NUMBER
5	MERCHANDISE USED FOR	CODE
6		NAME
7	NUMBER OF TIMES USED	
8	DATE AND TIME OF USAGE	

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FIG. 7



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FIG. 8

